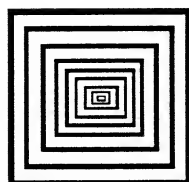


→ msk



DecisionScience Plus™

Personal Computer Software

Marketing

Product Comparisons

Personnel

Setting Priorities

Budgeting

Purchasing

and more.....

Use your PC to make complex decisions;

Defend those decisions with a systematic, uniform, proven methodology

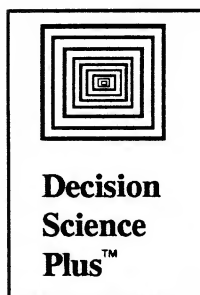
Combine facts and judgements in a meaningful way.

DecisionScience Plus;

generates a report that states *why and how* a decision was made;

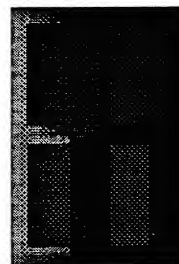
reports on **how consistent** you were in making that decision...

and tells you **which factors** were of key importance.



Features;

50,000 + Choices or Alternatives
Group Decision Making
Consistency/Sensitivity Analysis
Techniques to reduce & simplify
data entry.



Microsoft
Windows v3.0



Austin Technology Information Systems, Inc.

DecisionScience Plus™

DIAMOND COMPUTER RESOURCES, INC.
13377 POND SPRINGS ROAD
SUITE 150
AUSTIN, TEXAS 78729

Feature Comparison of Decision Products

Criteria	Best Choice3	Logical Decision	DecisionScience Plus	Expert Choice	Criterium
Designed for use by Non-Professionals	YES	NO	YES	NO	NO
Windows v3.0 Interface	NO	NO	YES	NO	NO
Choice of Scaling Methods	NO	NO	YES	NO	NO
Concurrent Decisions	NO	NO	YES	NO	NO
Multi-Level Report	NO	NO	YES	NO	NO
Import & Export					
AS CII	NO	NO	YES	NO	NO
Lotus 123	NO	NO	YES	NO	NO
DBase	NO	NO	YES	NO	NO
Other	NO	NO	YES	NO	NO
Consistency Analysis	NO	YES	YES	YES	YES
Ranking of Errors	NO	NO	YES	NO	NO
Sensitivity Analysis or Manipulative Ability	YES	YES	YES	YES	YES
Large Problem Ability	NO	NO	YES	NO	NO
Max # of Choices	256	>500	50,000+	>1000	>1000
Group Decision	YES	YES	YES	YES	YES
Tutorial(s) including, How to make a Decision	NO	NO	YES	NO	NO
Bulletin Board Support	NO	NO	YES	NO	NO
Telephone Support	YES	YES	YES	YES	YES
Free support	YES	YES	YES	YES	YES
Pay support	NO	NO	YES	YES	YES
Consulting	YES	YES	YES	YES	NO
Price	\$99.00	\$249.00	\$495.00	\$499.00	\$495.00

DecisionScience Plus™ as a Marketing Tool:

Are you focusing on your strengths and identifying them to your potential customers?

Is the Press giving your product a fair shake?

Would you like to have a fair and impartial rating system that would show off your product?

For Consultants & Managers:

You have a Management Information system. You have an Executive Information System. But how can you systematically make sense out of all that data?

Developed by:

William Rogers, Phd. Electrical Engineering., Assistant Professor, UT Austin, C + +, Math Prog., Logic simulation, UNIX systems.
 Ronn Bradshear, M.S. Electrical Engineering., CAD/Graphics design & implementataion, X-Windows.
 Ron Hagquist, B.S. ChemE, M.B.A. Operations Research, DSS Systems
 Brian Foye, B.S. Economics, M.B.A., Statistics, President & CEO
 Gary L. Peterson, B.S. Math & Computer Science, Chairman of the Board, V.P. Mktg.